



# PIF WORLDWIDE

**PRIVATE INVESTMENT FORUM WORLDWIDE**

**Very comfortable. Very elite. Very efficient.**

**DESCRIPTION**

**CONDITIONS**

**BENEFITS**

## ABOUT



**This is a special Elite Private Forum for Key Investors from Europe, UK, US, and the GCC.**

Private Investment Forum Worldwide carries out its events 4 times a year in various countries around the world. The peculiarity of the Private Investment Forum Worldwide is an elite status and a caliber of participants, the special privacy of meetings and exclusive business services during the event.



**HAS BEEN HELD  
SINCE 2015**

**ONLY DECISION MAKERS**

over 2 billion USD

The main goal of the Forum is to create new, stable, positive personal ties between investors. Consequently, all the meetings and discussions that take place during the Forum between participants are being done in a relaxed and comfortable atmosphere, as among good friends. The meeting is attended only by people, who make key decisions in the field of investments as such, major investors, heads of large holdings, investment bankers, heads of investment funds, companies and Royal Family Offices.

**HEADS OF INVESTMENT FUNDS  
HEADS OF ROYAL FAMILY OFFICES  
LARGE INVESTORS**

The meetings are held in a private and elite ambience. Acquaintance and general discussion take place at a Round Table after which the organizers arrange one-on-one meetings for investors. Each participant has an opportunity to conduct private meetings with all interesting participants of the event.

It can be stated with certainty that the Private Investment Forum has become one of the most prestigious and influential investment events in the world. Forum participants – the heads of the investment companies and corporations, large investors and the managers of the private offices marked that the Private Investment Forum is a new benchmark of a business reputation.



**DISCOVER MORE**

**[PIF.EVENTS]**

## THE FORMAT OF THE PIFW

The format of our forum is aimed solely at the business and financial results of the participants. Therefore, 90% of the time of the forum is devoted to personal meetings between participants.

Forum participants are exceptionally owners and executives of the companies. Heads of companies can participate in meetings with their assistants or teams. The entry to the Forum is by personal invitations only.



### ONE-ON-ONE MEETINGS

UP TO 10 MEETINGS PER DAY



### ROUND TABLE

ONLY KEY INVESTORS

### INTRODUCTIONS

*Organizers introduce participants to each other beforehand.*



### PRESENTATION

*Presentation of best investment projects*



### MEETINGS

*Meetings in a casual and comfortable atmosphere*





## PIFW HAS BEEN HELD ANNUALLY SINCE 2015 IN VARIOUS COUNTRIES

- ▶ **I PIFW** June 2015, Malta - Completed
- ▶ **II PIFW** July 2016, Kiev - Completed
- ▶ **III PIFW** February 2018, Dubai - Completed
- ▶ **IV PIFW** May 2018, Dubai - Completed
- ▶ **V PIFW** 18<sup>th</sup> of September 2018, Dubai - Expected
- ▶ **VI PIFW** 4<sup>th</sup> of December 2018, Dubai - Expected
- ▶ **VII PIFW** March 2019, (Location Europe) - Expected
- ▶ **VIII PIFW** May 2019, Dubai - Expected



- ▶ **OVER 5 000 BUSINESS MEETINGS HAVE BEEN CONDUCTED**
- ▶ **OVER 7 BILLION EURO OF INVESTMENTS HAS BEEN ATTRACTED**
- ▶ **500 LARGEST INVESTMENT DECISION MAKERS ATTENDED**



# PARTICIPANTS & BACKERS

Participants and Backers of the PIFW - are purely decision makers of large businesses, major investors, heads of investment companies, owners of investment projects, investment bankers and heads of Private Family Offices, and Royal Family members.

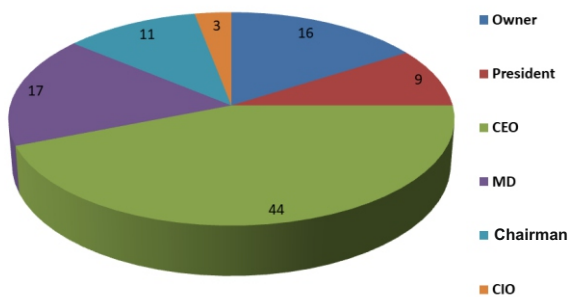
Due to the exceptional homogeneity, and high business capability of these participants, the promotion through the PIFW is super efficient.

## BACKERS

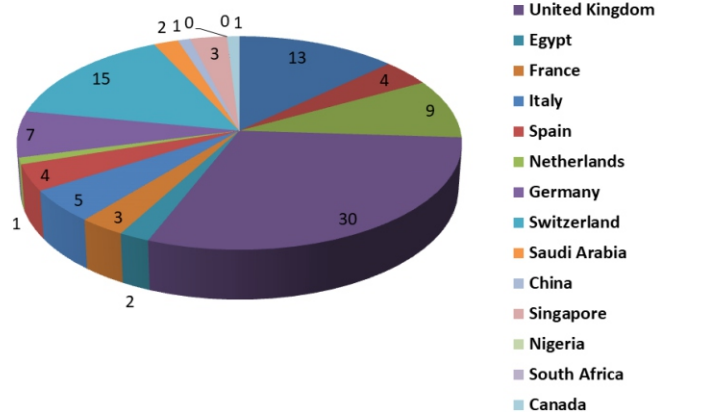
# 14 000

**Backer:** a decision maker of a financially stable company, who actively supports the Private Investment Forum Worldwide. Backer's companies obtained a positive rating from the Reputation Committee of the Private Investment Forum Worldwide and are interested in direct contacts with the heads of investment companies, funds, and projects.

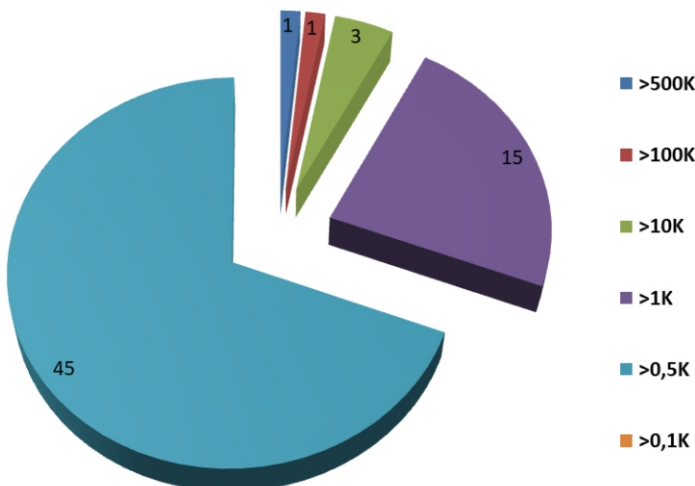
## TITLE %



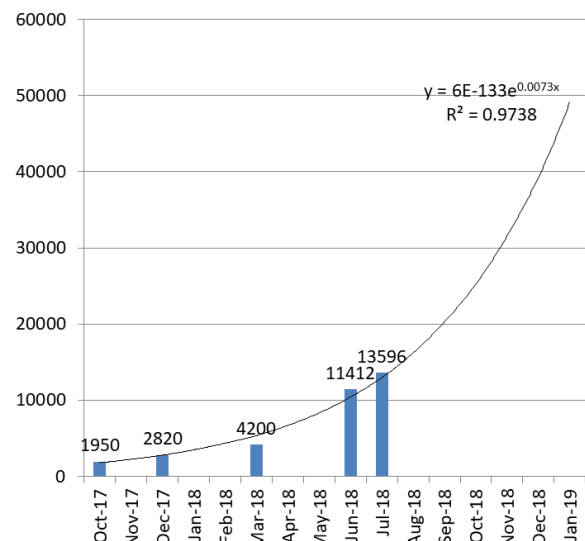
## COUNTRY %



## TOTAL INVESTMENT (€m)



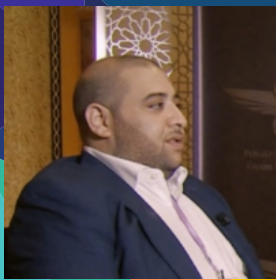
## BACKERS NUMBER GROWTH



## PARTICIPANTS'

# OPINION

OVER 7 BILLION EURO WAS ATTRACTED



**Adam Ladjadj**  
Private office of  
H.H. Sheikh Hamdan  
Bin Mohammed  
Alnehyan (UAE)

"I think it's fruitful, and I think that sometimes you might be sitting down with prospects that you haven't thought about maybe going into, in terms of their sector or their niche. And it does give you some knowledge about sectors that you might think of going into in the future. The set up and the format when it comes to meetings it was done nicely. We have enough time to sit together comfortably in a good environment. It was the pleasure and we will be coming to all of your future events!"



"It's our great pleasure to be here. It's a completely different experience. I believe, it's business oriented environment . If you have a very limited time, but also you need to find yourself casual talking about yourself about the others, try to find the benefits. These kind of the meetings are also beneficial in the sense that, sometimes, when you meet the people, you don't know what the interest might be there, but then you figure it out during the meeting. That's the beauty of it, and, on the other side, there is just enough time to do the introduction, to recognize the potential, and then, of course, if energy is there and potential is recognized, you agree for the follow-up meetings and take it from there. I believe, it is a beautiful and beneficial combination! Congratulations on how you design everything, it is very unique and beneficial event. We are very proud to be part of this event!"



**Matjaz Zadavec**

CEO  
Managing Partner  
Royal Vision Group  
(UAE)



## PARTICIPANTS'

# OPINION

"It's indeed my pleasure to have attended this beautiful forum that you put together. I attend a lot of private investment summits and family office summits. I think, this is one the well curated and well-formatted event, it is very focused and I like the content and the type of audience that we have had. And I appreciate the deals flow, I appreciate the kind of people who have attended. Best part of it is that it is well formatted, it is not like this - random people, who are at the coffee table exchanging business cards.

But, it is more of intense discussion and conversation, that is very comprehensive of itself. Congratulations to you for putting together wonderful event like this!



**H.E. Mr. Zulfiqar Ghadiyali**

*CEO, Private Office*

*H.H. Sheikh Tahnoon bin Saeed bin Tahnoon Al Nahyan (UAE)*



**FOUNDER  
MANAGING PARTNER  
IONIAN CAPITAL  
(Greece)**

**Spyros Martsekis**

"I think it's a great initiative, congratulations! Hopefully you will continue with the same passion for the event for the years to come. And it would be a great idea to expand them in other countries as well....

We often go to forums that are full of speeches, and presentations, and sometimes they're boring. But you have completely different approach!

It's the best format you could do...

This forum is very effective, it's very business like, this is extremely focused, this is excellent, very good..."

"It's the first time I'm attending something like this. I must commend you did a good job, the venue is nice, the people are very interesting..."

I made some interesting connections, which I think, can lead to some business. It's a good mix of people from different spheres, different countries, and different businesses. When you interact with them you share new ideas...

It's very unique in terms of bringing people together, since you're going globally, I'm quite interested to see, how it's gonna do."

**Founder & CEO  
Electric Way  
(UAE)**



**Atheeqe Ansari**



**Jennifer Warren**

**Co-Founder  
Managing Partner  
AtlasX Ventures  
(UAE)**

"It's been a wonderful forum. I think, typically we have to go through a lot of travel, and a lot of people to search these types of deals..."

It's been a great way for me to source deals all in one place..."

## PARTICIPANTS'

# OPINION

"I'm very happy to be here today, and I am impressed with the quality of your programme. You guys organized a high-class quality event. I'm very impressed..."

It is actually a working format. We had few meetings in the morning, I've already got few offers, and I'm meeting them after the event again. Thanks to you and your program..."

**Ashraf Al Moustafa**

*President, Austin University (US)*



**Mario Al Jebouri**

**BANQUE CANTONALE  
DE GENÈVE (Dubai)  
(Switzerland)**



"It's wonderful, it's unique. What I have found, attending the forum here today and last time, that it's very focused, very precise to the benefit of the attendees. And namely, in putting together investors with projects, looking and discussing very relevant topical issues, which affect everyone business."

Therefore, rather than sitting through numerous presentations on irrelevant topics, with your Forum, we have found, that it's very tailored, very specific, very mindful of the fact that everyone's very busy all the time. A really great enabler for people to come into face-to-face meetings, and face-to-face discussions with counterparts. It's been a wonderful experience, one that has a really tangible effect on people attending. Great respect for all the work, and not only the work that you've put in, but also the strategy that you are following, the idea that you're implementing - unique in itself..."

"It's very good. I liked the Round Table discussion very much this morning, where everybody expressed their opinions very openly."

I think this was very good. And the networking possibility with all the individual meetings are certainly very helpful and valuable, so it's a really interesting and good format..."

I think it's very valuable to talk directly to the other Partners and Managing Directors, to CEOs. I think, that's very helpful to talk exactly to the decision makers. And have a direct contact to build up new relationships..."

**Christian Diller**

**CO-FOUNDER, MONTANA CAPITAL PARTNERS  
(SWITZERLAND)**



**Houssam  
Nasrawin**

**PARTNER,  
GULF DEVELOPMENT  
COMPAN (UAE)**

"It's not only a good idea, but your added value to this is the quality of the people. Because a lot of people do b2b meetings, I mean, it happens in a lot of conferences, but here you can bring lot of investors, private offices, family offices, family businesses, international groups, and it's a unique opportunity to talk to those people, whom you normally don't have access to... It is amazing, because we see the quality of the attending people, we want to meet them, we want to discuss synergies with them. So this is the main point of the b2b meetings at your Forum..."



## PARTICIPANTS'

# OPINION

"It's been very good. I've been delighted by the quality of a lot of groups that have been brought here. The Format works out really well, in terms of one-to-one meetings. Everyone wants to talk, everyone wants to meet. It works, and I think it should be more often, it's good for the region, and it's a good opportunity for international companies see what we can do together..."

**Mohamed Aamer Mughal**

CEO  
First Forte  
Consultancy (UAE)



**Chris Ferguson**  
CEO  
Credence  
International  
(UAE)

"The fact, that you personally invited everyone to this Forum, already gives people an air of confidence when they working on this. I think, you have done a good job in pulling all this together. And I think, that there certainly will be some good business, after the forum..."

"It's been extremely helpful in terms of organizing a session where there senior key decisions makers all present in one place. From my perspective, some people were scratching their heads initially about what the mental health service is doing here. But we thought about it differently and I think I was very encouraged by the receptivity of the people here and their understanding of how important it is. So it's been extremely helpful, the one-on-one meetings have also been very very helpful, so thank you so much for all your fantastic efforts!..."

CO-OWNER  
BOARD MEMBER  
CAMALI CLINIC  
(UAE)



**Omar Mehanna**



**Omar Al Mulla**

Sharjah Asset  
Management (SAM)  
(UAE)

"That is a unique event, especially from different companies that are attending this Forum. We've met doctors here, engineers, different sectors, different kind of advisory, investors attendees. All of this, this is what specialized the Forum, that's what we like about this Forum. And finally this will help us also in networking in the future. For the time been we might not focus on Africa, but we have reached some networking with Africa and some other countries we are not looking at. But this gives us an understanding of this business. So, in the future, we might look in these countries and geography, and we can change our mind. So, thank you again for hosting us! It was our pleasure to attend this Forum."

## PARTICIPANTS'

# OPINION

"Thank you for having us here. It's been a pleasure, the time that we investing here, that have been worth it, all the minutes. It's been a lovely event, all the people here came with the positive mind set, they are decision makers, they actually are concern people we needed to connect with. And I think, it's a wonderful job done. I would like to be a part of it every year..."

**Hasib Nawaz Shaikh**

*Vice President  
Aqua Properties  
(UAE)*



**James Koutoulas**

*CEO  
TYPHON CAPITAL  
MANAGEMENT (US)*

I think the format is wonderful. And it is such a great job you and your team organizing everything. I have met a lot of people here, that I think, I wouldn't have met anywhere else. Business owners, others CEO's, I mean, people really from diverse areas of life, who spend most of their time in West, in Europe, in America. It's really wonderful to meet middleeasterners, feel the warmth of the culture, it's really great meeting people who really understand commodities, background here they seem to really care to understand what we do in energy, space, in metal, in crypto currency even...

The face-to-face contact becomes even more important. Actually at the Forum here we've met two guys, who I've talked recently via phone, there actually was a lot of business sense for us working together, but we've never really been connected.

At the Forum you meet each other, you break bread, you drink tea, and we like, we really should be working together. We are meeting formally on Thursday to discuss that, so thanks for being the catalyst there.

"Thank you very much! It is really amazing, I mean the country needs such an investment forum, so people can be introduced to each other, increase the portfolio of investment, rather in Dubai and overseas and so on. It is amazing, congratulations for you. It's really interesting. It is very excellent, I mean, getting people, investors together in discussing a lot of potential opportunities. And the city and overseas as well, I believe, we need a lot of this kind of investment forums. So, you know, people get together and understand the investment strategy and the way how to be developed within the region and also overseas. It's amazing, what you have been done. It's really the good thing!"

*Founder and CEO  
European wealth  
group limited  
(UAE)*



**Tariq Abu Saleh**

## PROMOTION PR & MEDIA SUPPORT

- ▶ In order to effectively promote the Sponsor's brand among the target audience, as well as to strengthen the image and trust in the brand, Private Investment Forum Worldwide supports the Sponsor for the entire year.
- ▶ PIFW holds 4 forums a year. The attention of leaders of large investment companies, investors and heads of Royal Private offices is attracted to the Sponsor's brand during those events.
- ▶ In the periods between the forums, Private Investment Forum Worldwide carries out the media support for its Sponsors using specialized exclusive investment on-line TV channel Private Investment Forum Worldwide TV.

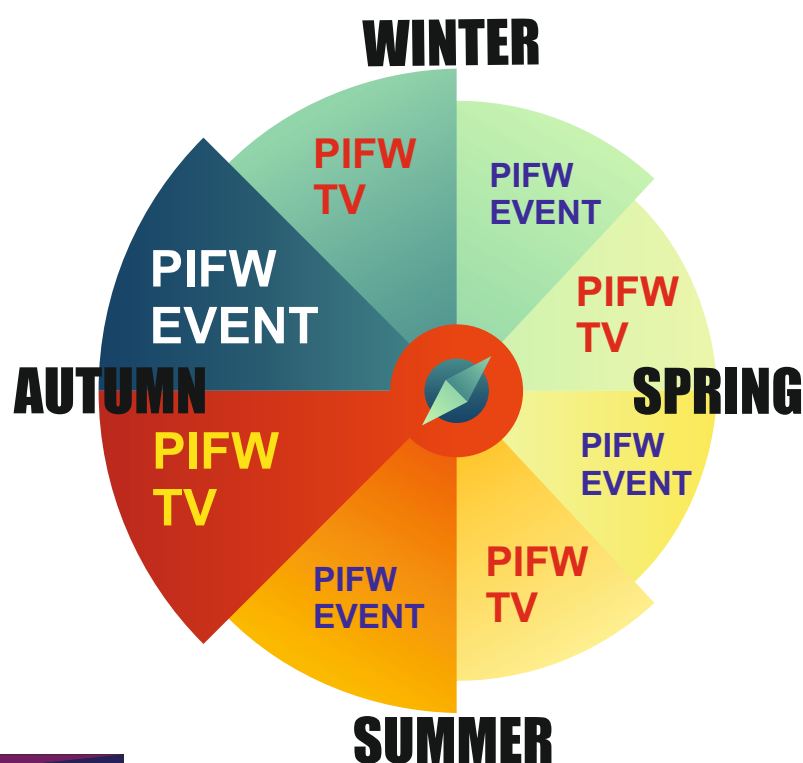
**PIFW TV**  
**in 2018** over 1 million views

### ▶ **PIFW TV** **in 2018**

Direct - 620k  
Linkedin - 250k  
Other - 150k

### ▶ **PIFW TV** **in 2018**

Interviews - 54 videos  
Events digests - 5 videos  
Video presentations - 23 videos  
Broadcasting - 2



**SEE MORE ABOUT PIFW TV**





**WORLDWIDE**



**PIF  
TV**



**PIF TV Worldwide - it is an exclusive investment on-line channel for decision makers in the field of investments and banking, and owners of large businesses.**

**100% targeting**

**the most influential  
businessmen of the world**

**IMPORTANT ABOUT  
THE PIFW TV**



PIF TV Worldwide releases private opinions of the most influential and rich people of the world. Perspective on investment matters, capital management, and also exclusive information about plans, projects, and investment strategies.

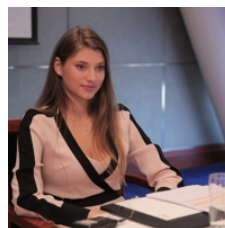


**DECISION MAKERS COMPRISE  
100% OF THE AUDIENCE**



PIF TV Worldwide - in less than 4 months has become popular among leading businessmen in the area of investments and capital management: large investors, bankers, business owners, heads of Private Family Offices, top managers of large holdings and corporations, and Royal Family members.

PIF TV Worldwide - has personal channels of delivering videos to the audience, which allows us create the exclusive quality of programs. All content is accurately directed to the viewer audience.



**DISCOVER MORE**



## MEDIA CHANNELS

Video content of the PIFW TV is available to the audience in all social media channels, and on the Official PIFW TV website. It is also delivered by personal and private subscription channels. Thanks to the personal approach and representation of the PIFW TV programs in various social media, the viewer adjusts the most convenient way to watch.



**LinkedIn**

Direct contact  
LinkedIn  
Website

**MAIN**

90% of views




**YouTube**

YouTube  
Facebook  
Instagram  
Twitter

**ADDITIONAL**

10% of views



GET IT ON  
**Google Play**

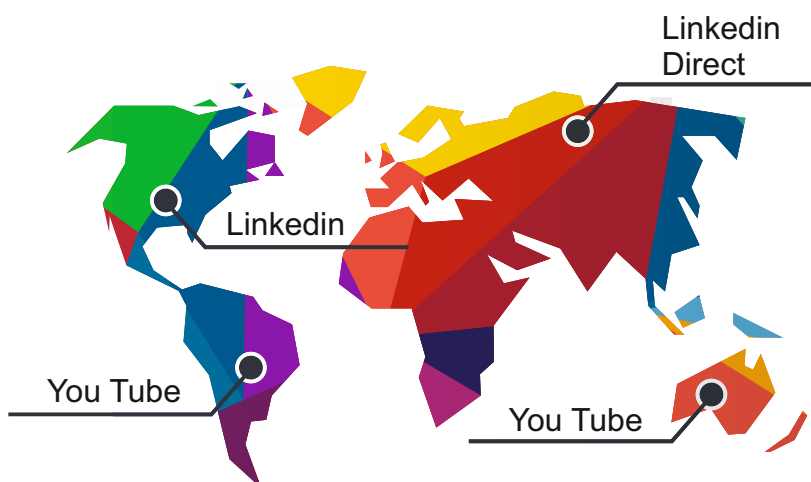
Download on the  
**App Store**

PIFW  
APP

**SPECIAL**

starts on 01/09/18

## PRIORITY MEDIA CHANNELS BY CONTINENTS



business  
channel

private  
channel

investment  
channel

## CONTENT

Programs of PIFW TV are precisely focused on the preferences of the target audience. The channel is aimed at providing up-to-date business information from the first hands. Personal interviews with the most influential and rich businessmen, the exchange of opinions on air, programs on the business insides, presentations of the most promising projects. - all this contains important information required for making strategic investment decisions.

### PERSONAL INTERVIEWS

Author's interviews with the largest investors, heads of private offices, corporations and holdings. Interviews reveal personal vision of business strategies, and view on important events in the economy.



### PRESENTATIONS OF EXCLUSIVE PROJECTS AND FUNDS

Viewers can be among the first to get the exclusive information from owners about new projects or funds.



### BROADCASTING

Broadcasting of announcements and video digests of exclusive and world-class level business events.

## PROGRAMS of the season 2018-2019



### THEMATIC PROGRAMS

Thematic videos with the most rich and influential people of the world. Conversations, interviews, opinions.





## SPONSORSHIP

## SPONSORS' MEDIA BENEFITS



Titles in all videos of  
PIFW TV Channel

**1 year**



Interview with  
Sponsor

**1 programme**



Intro of all videos of  
PIFW TV Channel

**1 year**



Special programs  
about Sponsor

**1 programme**



Highlighting at the  
official PIFW website

**1 year**



Demonstration of  
Sponsor's  
commercial via  
the PIFW TV channel

**12 spots**

## SPONSORSHIP

## SPONSORS' BENEFITS



LOGO on screens

**4 Events**



WOW  
PRESENTATION

**4 presentation**



LOGO in press  
announcements

**1 year**



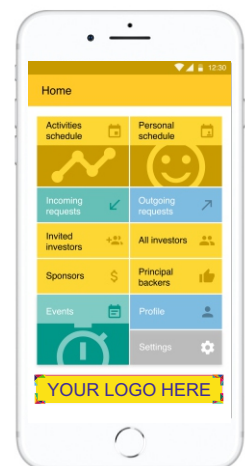
VIP  
meeting room

**4 Events**



VIP priority in  
arranging  
the meetings

**4 Events**



Highlighting in the  
PIFW App

# CONTACT

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P I F

WORLDWIDE

