PRIVATE INVESTMENT FORUM WORLDWIDE


DESCRIPTION

CONDITIONS

BENEFITS

ABOUT
This is a special Elite Private Forum for Key Investors from Europe, UK, US, and the GCC.

Private Investment Forum Worldwide carries out its events 4 times a year in various countries around the world. The peculiarity of the Private Investment Forum Worldwide is an elite status and a caliber of participants, the special privacy of meetings and exclusive business services during the event.

HAS BEEN HELD SINCE 2015

The main goal of the Forum is to create new, stable, positive personal ties between investors. Consequently, all the meetings and discussions that take place during the Forum between participants are being done in a relaxed and comfortable atmosphere, as among good friends. The meeting is attended only by people, who make key decisions in the field of investments as such, major investors, heads of large holdings, investment bankers, heads of investment funds, companies and Royal Family Offices.

HEADS OF INVESTMENT FUNDS
HEADS OF ROYAL FAMILY OFFICES
LARGE INVESTORS

The meetings are held in a private and elite ambience. Acquaintance and general discussion take place at a Round Table after which the organizers arrange one-on-one meetings for investors. Each participant has an opportunity to conduct private meetings with all interesting participants of the event.

It can be stated with certainty that the Private Investment Forum has become one of the most prestigious and influential investment events in the world. Forum participants – the heads of the investment companies and corporations, large investors and the managers of the private offices marked that the Private Investment Forum is a new benchmark of a business reputation.
THE FORMAT OF THE PIFW

The format of our forum is aimed solely at the business and financial results of the participants. Therefore, 90% of the time of the forum is devoted to personal meetings between participants.

Forum participants are exceptionally owners and executives of the companies. Heads of companies can participate in meetings with their assistants or teams. The entry to the Forum is by personal invitations only.

ONE-ON-ONE MEETINGS
UP TO 10 MEETINGS PER DAY

ROUND TABLE
ONLY KEY INVESTORS

INTRODUCTIONS
Organizers introduce participants to each other beforehand.

PRESENTATION
Presentation of best investment projects

MEETINGS
Meetings in a casual and comfortable atmosphere
PIFW HAS BEEN HELD ANNUALLY SINCE 2015 IN VARIOUS COUNTRIES

- **I PIFW** June 2015, Malta - Completed
- **II PIFW** July 2016, Kiev - Completed
- **III PIFW** February 2018, Dubai - Completed
- **IV PIFW** May 2018, Dubai - Completed
- **V PIFW** 18th of September 2018, Dubai - Completed
- **VI PIFW** 4th of December 2018, Dubai - Completed
- **VII PIFW** 9th of April 2019, Zurich - Expected
- **VIII PIFW** 18th of September 2018, Dubai - Expected

- OVER 25 000 BUSINESS MEETINGS HAVE BEEN CONDUCTED
- OVER 7 BILLION EURO OF INVESTMENTS HAS BEEN ATTRACTION
- 5000 LARGEST INVESTMENT DECISION MAKERS ATTENDED
PARTICIPANTS & BACKERS

Participants and Backers of the PIFW - are purely decision makers of large businesses, major investors, heads of investment companies, owners of investment projects, investment bankers and heads of Private Family Offices, and Royal Family members.

Due to the exceptional homogeneity, and high business capability of these participants, the promotion through the PIFW is super efficient.

Backer: a decision maker of a financially stable company, who actively supports the Private Investment Forum Worldwide. Backer’s companies obtained a positive rating from the Reputation Committee of the Private Investment Forum Worldwide and are interested in direct contacts with the heads of investment companies, funds, and projects.
Over 7 billion Euro was attracted

"I think it's fruitful, and I think that sometimes you might be sitting down with prospects that you haven't thought about maybe going into, in terms of their sector or their niche. And it does give you some knowledge about sectors that you might think of going into in the future. The set up and the format when it comes to meetings it was done nicely. We have enough time to sit together comfortably in a good environment. It was the pleasure and we will be coming to all of your future events!"

Adam Ladjadj
Private office of H.H. Sheikh Hamdan Bin Mohammed Alnehayan (UAE)

"It's our great pleasure to be here. It's a completely different experience. I believe, it's business oriented environment. If you have a very limited time, but also you need to find yourself casual talking about yourself about the others, try to find the benefits. These kind of the meetings are also beneficial in the sense that, sometimes, when you meet the people, you don't know what the interest might be there, but then you figure it out during the meeting. That's the beauty of it, and, on the other side, there is just enough time to do the introduction, to recognize the potential, and then, of course, if energy is there and potential is recognized, you agree for the follow-up meetings and take it from there. I believe, it is a beautiful and beneficial combination! Congratulations on how you design everything, it is very unique and beneficial event. We are very proud to be part of this event!"

Matjaz Zadravec
CEO
Managing Partner
Royal Vision Group (UAE)
"It's indeed my pleasure to have attended this beautiful forum that you put together. I attend a lot of private investment summits and family office summits. I think, this is one the well curated and well-formatted event, it is very focused and I like the content and the type of audience that we have had. And I appreciate the deals flow, I appreciate the kind of people who have attended. Best part of it is that it is well formatted, it is not like this - random people, who are at the coffee table exchanging business cards. But, it is more of intense discussion and conversation, that is very comprehensive of itself. Congratulations to you for putting together wonderful event like this!

H.E. Mr. Zulfiquar Ghadiyali
CEO, Private Office
H.H. Sheikh Tahnoon bin Saeed bin Tahnoon Al Nahyan (UAE)

"I think it's a great initiative, congratulations! Hopefully you will continue with the same passion for the event for the years to come. And it would be a great idea to expand them in other countries as well... We often go to forums that are full of speeches, and presentations, and sometimes they're boring. But you have completely different approach! It's the best format you could do... This forum is very effective, it's very business like, this is extremely focused, this is excellent, very good...

Spyros Martsekis
FOUNDER
MANAGING PARTNER
IONIAN CAPITAL (Greece)

"It's the first time I'm attending something like this. I must commend you did a good job, the venue is nice, the people are very interesting... I made some interesting connections, which I think, can lead to some business. It's a good mix of people from different spheres, different countries, and different businesses. When you interact with them you share new ideas... It's very unique in terms of bringing people together, since you're going globally, I'm quite interested to see, how it's gonna do."

Atheeqe Ansari
Founder & CEO
Electric Way (UAE)

"It's been a wonderful forum. I think, typically we have to go through a lot of travel, and a lot of people to search these types of deals... It's been a great way for me to source deals all in one place..."

Jennifer Warren
Co-Founder
Managing Partner
AtlasX Ventures (UAE)
“I'm very happy to be here today, and I am impressed with the quality of your programme. You guys organized a high-class quality event. I'm very impressed... It is actually a working format. We had few meetings in the morning, I've already got few offers, and I'm meeting them after the event again. Thanks to you and your program...”

Ashraf Al Moustafa
President, Austin University (US)

Mario Al Jebouri
BANQUE CANTONALE DE GENÈVE (Dubai)
(Switzerland)

“It's wonderful, it's unique. What I have found, attending the forum here today and last time, that it's very focused, very precise to the benefit of the attendees. And namely, in putting together investors with projects, looking and discussing very relevant topical issues, which affect everyone business. Therefore, rather than sitting through numerous presentations on irrelevant topics, with your Forum, we have found, that it's very tailored, very specific, very mindful of the fact that everyone's very busy all the time. A really great enabler for people to come into face-to-face meetings, and face-to-face discussions with counterparts. It's been a wonderful experience, one that has a really tangible effect on people attending. Great respect for all the work, and not only the work that you've put in, but also the strategy that you are following, the idea that you're implementing - unique in itself...”

Houssam Nasrawin
PARTNER, GULF DEVELOPMENT COMPA (UAE)

“It's not only a good idea, but your added value to this is the quality of the people. Because a lot of people do b2b meetings, I mean, it happens in a lot of conferences, but here you can bring lot of investors, private offices, family offices, family businesses, international groups, and it's a unique opportunity to talk to those people, whom you normally don't have access to... It is amazing, because we see the quality of the attending people, we want to meet them, we want to discuss synergies with them. So this is the main point of the b2b meetings at your Forum...”
“It's been very good. I've been delighted by the quality of a lot groups that have been brought here. The Format works out really well, in terms of one-to-one meetings. Everyone wants to talk, everyone wants to meet. It works, and I think it should be more often, it's good for the region, and it's a good opportunity for international companies see what we can do together...”

Mohamed Aamer Mughal
CEO
First Forte Consultancy (UAE)

“The fact, that you personally invited everyone to this Forum, already gives people an air of confidence when they working on this. I think, you have done a good job in pulling all this together. And I think, that there certainly will be some good business, after the forum...”

Chris Ferguson
CEO
Credence International (UAE)

“It's been extremely helpful in terms of organizing a session where there senior key decisions makers all present in one place. From my perspective, some people were scratching their heads initially about what the mental health service is doing here. But we thought about it differently and I think I was very encouraged by the receptivity of the people here and their understanding of how important it is. So it's been extremely helpful, the one-on-one meetings have also been very very helpful, so thank you so much for all your fantastic efforts!...”

Omar Mehanna
CO-OWNER
BOARD MEMBER
CAMALI CLINIC (UAE)

“That is a unique event, especially from different companies that are attending this Forum. We've met doctors here, engineers, different sectors, different kind of advisory, investors attendees. All of this, this is what specialized the Forum, that's what we like about this Forum. And finally this will help us also in networking in the future. For the time been we might not focus on Africa, but we have reached some networking with Africa and some other countries we are not looking at. But this gives us an understanding of this business. So, in the future, we might look in these countries and geography, and we can change our mind. So, thank you again for hosting us! It was our pleasure to attend this Forum.”

Omar Al Mulla
Sharjah Asset Management (SAM) (UAE)
"Thank you for having us here. It's been a pleasure, the time that we investing here, that have been worth it, all the minutes. It's been a lovely event, all the people here came with the positive mind set, they are decision makers, they actually are concern people we needed to connect with. And I think, it's a wonderful job done. I would like to be a part of it every year..."

Hasib Nawaz Shaikh
Vice President
Aqua Properties (UAE)

I think the format is wonderful. And it is such a great job you and your team organizing everything. I have met a lot of people here, that I think, I wouldn't have met anywhere else. Business owners, others CEO's, I mean, people really from diverse areas of life, who spend most of their time in West, in Europe, in America. It's really wonderful to meet middleeasterners, feel the warmth of the culture, it's really great meeting people who really understand commodities, background here they seem to really care to understand what we do in energy, space, in metal, in crypto currency even...

The face-to-face contact becomes even more important. Actually at the Forum here we've met two guys, who I've talked recently via phone, there actually was a lot of business sense for us working together, but we've never really been connected. At the Forum you meet each other, you break bread, you drink tea, and we like, we really should being working together. We are meeting formally on Thursday to discuss that, so thanks for being the catalyst there.

James Koutoulas
CEO
TYPHON CAPITAL MANAGEMENT (US)

"Thank you very much! It is really amazing, I mean the country needs such an investment forum, so people can be introduce to each other, increase the portfolio of investment, rather in Dubai and overseas and so on.

It is amazing, congratulation for you. It's really interesting. It is very excellent, I mean, getting people, investors together in discussing a lot of potential opportunities. And the city and overseas as well, I believe, we need a lot of this kind of investment forums. So, you know, people get together and understand the investment strategy and the way how to be develop within the region and also overseas. It amazing, what you have been done. It's really the good thing!"

Tariq Abu Saleh
Founder and CEO
European wealth group limited (UAE)
PROMOTION
PR & MEDIA SUPPORT

- In order to effectively promote the Sponsor’s brand among the target audience, as well as to strengthen the image and trust in the brand, Private Investment Forum Worldwide supports the Sponsor for the entire year.

- PIFW holds 4 forums a year. The attention of leaders of large investment companies, investors and heads of Royal Private offices is attracted to the Sponsor’s brand during those events.

- In the periods between the forums, Private Investment Forum Worldwide carries out the media support for its Sponsors using specialized exclusive investment on-line TV channel Private Investment Forum Worldwide TV.

PIFW TV in 2018

over 1 million views

VIEWS 2018
Direct - 620k
Linkedin - 250k
Other - 150k

released episodes 2018
Interviews - 54 videos
Events digests - 5 videos
Video presentations - 23 videos
Broadcasting - 2

SEE MORE ABOUT PIFW TV
PIF TV Worldwide - it is an exclusive investment on-line channel for decision makers in the field of investments and banking, and owners of large businesses.

PIF TV Worldwide releases private opinions of the most influential and rich people of the world. Perspective on investment matters, capital management, and also exclusive information about plans, projects, and investment strategies.

PIF TV Worldwide - has personal channels of delivering videos to the audience, which allows us create the exclusive quality of programs. All content is accurately directed to the viewer audience.

DISCOVER MORE
MEDIA CHANNELS

Video content of the PIFW TV is available to the audience in all social media channels, and on the Official PIFW TV website. It is also delivered by personal and private subscription channels. Thanks to the personal approach and representation of the PIFW TV programs in various social media, the viewer adjusts the most convenient way to watch.

MAIN

Direct contact
Linkedin
Website

90% of views

ADDITIONAL

YouTube
Facebook
Instagreem
Twitter

10% of views

SPECIAL

PIFW APP

starts on 01/09/18

PRIORITY MEDIA CHANNELS BY CONTINENTS

Linkedin
Direct

Linkedin

You Tube

You Tube

business channel

private channel

investment channel
Programs of PIFW TV are precisely focused on the preferences of the target audience. The channel is aimed at providing up-to-date business information from the first hands. Personal interviews with the most influential and rich businessmen, the exchange of opinions on air, programs on the business insides, presentations of the most promising projects. - all this contains important information required for making strategic investment decisions.

**PERSONAL INTERVIEWS**
Author's interviews with the largest investors, heads of private offices, corporations and holdings. Interviews reveal personal vision of business strategies, and view on important events in the economy.

**PRESENTATIONS OF EXCLUSIVE PROJECTS AND FUNDS**
Viewers can be among the first to get the exclusive information from owners about new projects or funds.

**BROADCASTING**
Broadcasting of announcements and video digests of exclusive and world-class level business events.

**THEMATIC PROGRAMS**
Thematic videos with the most rich and influential people of the world. Conversations, interviews, opinions.

**PROGRAMS of the season 2018-2019**
SPONSORSHIP

SPONSORS’ MEDIA BENEFITS

- Titles in all videos of PIFW TV Channel
  - 1 year

- Interview with Sponsor
  - 1 programme

- Intro of all videos of PIFW TV Channel
  - 1 year

- Special programs about Sponsor
  - 1 programme

- Highlighting at the official PIFW website
  - 1 year

- Demonstration of Sponsor’s commercial via the PIFW TV channel
  - 12 spots
SPONSORSHIP

SPONSORS’ BENEFITS

- LOGO on screens
- WOW PRESENTATION
- LOGO in press announcements
- VIP meeting room
- VIP priority in arranging the meetings

4 Events
4 presentation
1 year
4 Events
4 Events

Highlighting in the PIFW App